

How **The Decarbonizer** can help to offset the National Insurance increase.



Understanding The Current Situation

With the recent National Insurance increase, hospitality businesses like yours are facing rising employment costs, directly impacting profitability in an already challenging market.



What The Industry Is Saying

"this will inflict unprecedented damage on the sector and force them to raise prices by 6% to 8%"

Joanna Partridge, The Guardian, 10/11/24

"This tax is already forcing businesses to abandon investment, change recruitment plans, reduce headcounts and increase prices"

Kate Nicholls, chief executive of UK Hospitality, quoted in Harpers.co.uk, 21/01/25

"wiping out small and medium-sized businesses across the whole hospitality and retail sector"

Richard Fuller MP, quoted in The Caterer, 05/12/24

Monitor Your Expenses

Before you decide on cutting costs and reducing staff, ensure that your expenses align with your financial plan and identifying areas where you can save more.

Current Outgoings

- Staff wages
- Stock and supplies
- Utilities



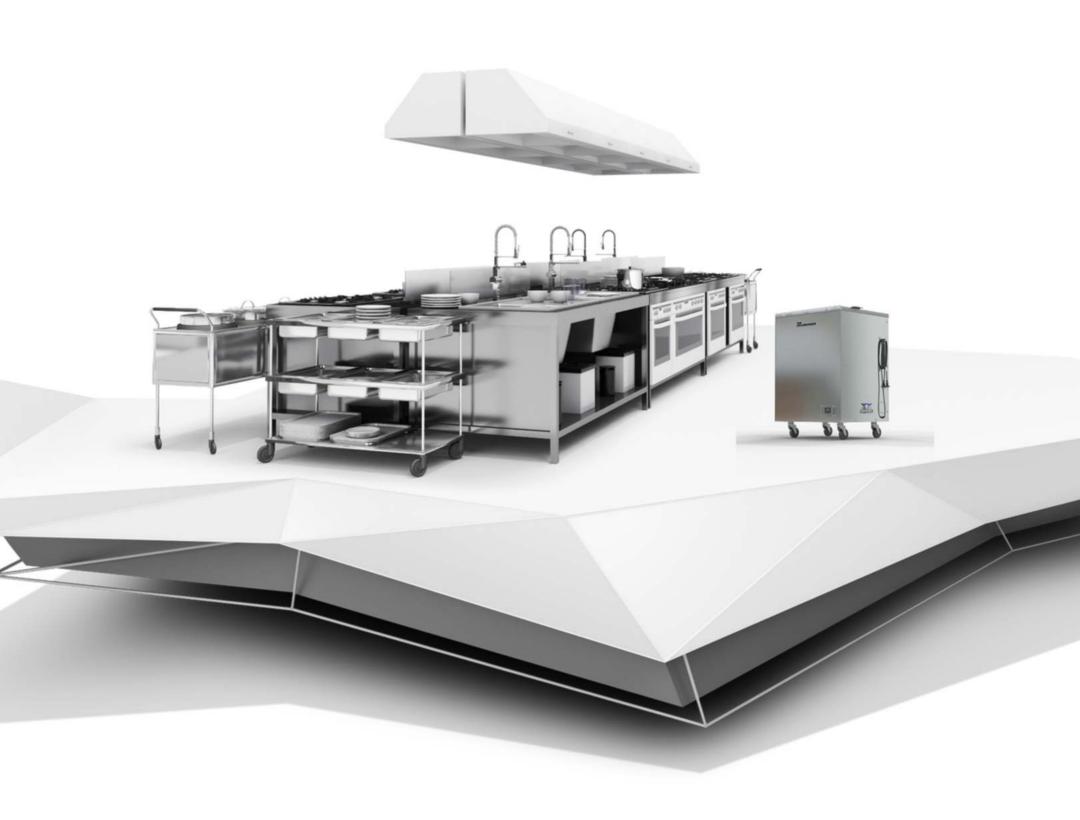
Daily, Weekly, and Monthly Reviews:

- Daily
- Weekly
- Monthly



Flexibility in Budgeting

Adjusting your budget allows you to stay flexible and responsive to changes in your financial situation, ensuring that your plan remains effective and aligned with your goals.



Maximise Your Savings

Implementing smart saving strategies with product like The Decarbonizer in your venue can help you build a financial cushion, reduce unnecessary expenses, and steadily grow your savings for future goals.





With a Decarbonizer

- Staff spend less time scrubbing and more time serving
- Reduce spend on cleaning chemicals
- Use less water and electricity

Simply Put...

Before you decide on cutting costs and reducing staff, ensure that your expenses align with your financial plan and identifying areas where you can save more.



The Decarbonizer is an easy-to-use soak tank system being used in 3,800 professional kitchens in the UK to clean cooking equipment, easily removing grease and burnt-on carbon from a range of expensive equipment, making them last longer and reducing your spend on replacing them.



ECONOMIC

Spend less on water bills, less on staff overtime, and less on expensive cleaning chemicals.



IMPROVED STAFF MORALE

Staff can spend more time cooking and serving and less time cleaning.



EFFECTIVE

Improved system to reduce Fats, Oils and Grease entering your drains.



ECO-FRIENDLY

No chemical usage, reduced pH level, less water and new low 65°C temperature.



After



You can clean:

- Grillplates & Chargrills
- Extraction & **Baffle Filters**
- Fryer Baskets
- **Cooker Tops**
- Oven Trays
- And more...





Let's Talk

Would you be open to a quick call to discuss the potential cost-saving opportunities The Decarbonizer can bring to your operation?



Contact Steve Downey, Hospitality National Account Manager

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